

3. Vocabulary

Fill in the blanks in the sentences below using words from the box.

estimate	long-haul	discounted	location
preliminary	boost	promotion	
sluggish	delegation	boom	

1. A **promotion** is when a company advertises its products to increase public awareness and sales. Goods and services are often sold at a special price.
2. To **boost** means to raise or lift something. It can also be used as a noun. It was a **boost** to his confidence when the teacher praised him.
3. A **boom** literally means an explosion, or the sound made by a bomb. Here the meaning is of a sudden and dramatic increase.
4. Something that comes before something else. To get into the final you have to come first or second in the **preliminary** races.
5. **Long-haul** means coming from far away. **Long-haul** flights from Hong Kong to London take between 12 to 13 hours.
6. A **delegation** is a group of people who are chosen to represent others and showcase what they have to offer or negotiate.
7. Very slow-moving or inactive and lacking energy. The students were **sluggish** in class following Sports Day.
8. The **location** of St. Louis School is very convenient for people who live in Kennedy Town, Sai Ying Pun or Pokfulam.
9. The police **estimate** of the number of protesters was much smaller than that of the organisers of the demonstration.
10. **Discounted** goods are sold at a lower price. The best time to buy clothes is during the sales when many items are **discounted**.